

Module 1: Esports 101

Learn the basics of one of the fastest growing industries in the world – esports. Dive into the esports ecosystem, get familiar with popular communities and game titles, career opportunities, and the benefits of esports.

- What is Esports?
 - Definition
 - Terminology Used In Esports & Gaming
 - Common Technology
 - Esports Ecosystem
- Popular Esports Communities & Events
- Top Game Titles & Genres
- Career Pathways
- Benefits of Esports

Module 2: Esports Program Foundational Elements

Esports is one of the most powerful development opportunities of this generation. Implement best practices that can maximize the development of your esports program and athletes.

- Roles and Responsibilities of Esports Program Director
- Esports Program Design
 - Holistic Program Development
 - Roles & Responsibilities
 - Rules & Policy
- Essential Technology & Equipment for Your Program
- Running The Day-to-Day Operations
 - o Practice Preparation & Running Effective Practices
 - Scouting & Analytics
 - o Game Preparation (VOD, Game Plan Development)

Module 3: Guest Speaker: Steve Isaacs from EPIC Games

- Using Fortnite Creative in the classroom
- Unreal Engine and career opportunities

Module 4: NY State ELITE Esports League

Deep dive into the nuts and bolts of everything you need to know about joining and competing in the NY State ELITE Esports League.

- Game Titles
 - Licensing
 - o Equipment requirements
- Match Schedules
- Professional Esports Coaching
 - o Fees
 - Schedules
 - Game titles
- Seasons
 - Post Season
 - Live Finals
- Coach Support
 - o Discord
 - In-Game Chat

Module 5: ELITE Gaming Scholastic Esports Solutions

- Site Survey & Design
- Esports Furniture & Chairs
- Gaming PC's & Peripherals
- Gaming Consoles
- Team Jerseys
- Equipment Installation & Set-up
- Professional Coaching
- Team Bootcamps
- Coach's Clinics
- Tech Support & IT

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